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|------------|-----------|-----------|
| 174,987.81 | 8,882.17 | 9,211.25 |
| 177,665.05 | 97,882.17 | 12,111.25 |
| 175,156.00 | 8,882.17 | 12,131.25 |
| 173,900.00 | 8,356.80 | 20,348.19 |
| 142,678.72 | 8,156.80 | 10,348.20 |
| 194,685.28 | 37,694.50 | 10,871.83 |
| 192,814.92 | 17,500.05 | 15,871.83 |
| 186,973.92 | 18,938.09 | 16,771.72 |
| 186,958.88 | 16,890.09 | 11,771.79 |
| 186,802.09 | 8,902.53 | 10,797.16 |
| 174,987.81 | 8,882.17 | 9,211.25 |
| 177,665.05 | 97,882.17 | 12,111.25 |
| 175,156.00 | 8,882.17 | 12,131.25 |
| 173,900.00 | 8,356.80 | 20,348.19 |
| 142,678.72 | 8,156.80 | 10,348.20 |



A-LEVEL BUSINESS

A Level Business investigates how businesses work; exploring business theories and concepts including the marketing mix, resource management, setting objectives, and globalisation. As an A Level Business student, you will also gain knowledge of how to start your own business and common problems and solutions that arise in the world of enterprise.

You will learn how to analyse and evaluate the performance of a business to make recommendations by using a wide range of business contexts and investigating business information. You will be making business decisions, both short-term and long-term, using quantitative and qualitative tools.

KEY FEATURES

- Simple straightforward assessment through examinations
- Based on key concepts in business
- Opportunities to develop the ability to critically analyse and evaluate.

HAVE YOU EVER WONDERED...

- What makes businesses successful?
- How changing technologies affect global markets?
- What businesses aim for other than profit?

Study A-level Business to find out the answers

WHAT'S INCLUDED

- Marketing
- Finance
- Operations Management Human Resources
- Types of Businesses
- Application of business concepts and theories to a range of real-world contexts.
- A holistic understanding of business.
- Application of appropriate quantitative skills to relevant business contexts.
- Engagement with business through wider reading and an awareness of the current issues impacting on businesses.
- The ability to build and sustain business arguments.

This course will assist you in considering the issues and problems arising in organisations, from a variety of different perspectives, including the challenges involved in starting a business, how firms organise the production of goods and services, how businesses engage in financial planning and decision-making and how firms market their products, influence sales, and compete effectively.

How will you be assessed?

Three 2hr written examinations:

- **Paper 1:** marketing, people and global businesses
- **Paper 2:** business activities, decisions and strategy
- **Paper 3:** investigating business in a competitive environment

Progression Routes

Business provides an excellent foundation into a range of university courses, such as business, management, finance, accountancy, law, events, marketing and international business.

Business qualifications are very well received by employers. In addition, it provides a very wide range of careers opportunities across commercial, public sector and charitable organisations including:

- Consulting
- Marketing, Advertising and Public Relations (PR)
- Banking and Insurance
- Retail Buying
- Retail Management
- Sales
- Logistics/Distribution
- Human Resources
- Accountancy.



ARE YOU?

- Aiming to be an entrepreneur?
- Thinking of a career in business?
- Interested in industry and international trade?
- A problem solver?
- Interested in leadership?
- Keen on case study work?
- Studying maths or other research-based courses?

Benefits

- The curriculum doesn't just focus on theoretical concepts; it's designed for practical skill development.
- You will engage in case studies, problem-solving exercises, and simulations, honing your analytical and decision-making abilities.
- This emphasis on application ensures business learners are knowledgeable and possess the practical skills demanded by the dynamic business world.
- A-Level Business Studies constantly evolves to align with industry demands. The curriculum is updated to reflect current business trends, technological advancements, and global economic shifts.

