

development

East Midlands Academy Trust Media Curriculum Map



YEAR 10		YEAR 11	YEAR 12
R081: Pre-production skills		R084: Storytelling with a comic strip	UNIT 29: 2D DIGITAL GRAPHICS
Learning Outcome 1: Understand the purpose and co	ntent of pre-	Learning Outcome 1: Understand comic strips and their creation	Learning aim A: Investigate the purposes and characteristics of
production		multipage comic strips	2D digital graphics
mood boards		• a range of multipage comic strip characters, including their physical	 A1 Purposes of 2D digital graphics
 mind maps/spider diagrams 		and non-physical characteristics	 A 2 Characteristics of 2D digital graphics
 visualisation diagrams 		 software and tools can be used to create multipage comic strips 	
storyboards		 how panel placement and layout create the flow of a story 	Learning aim B: Explore the use of digital graphics tools and
• scripts			techniques for specific media purposes
Learning Outcome 2: Be able to plan pre-production		Learning Outcome 2: Be able to plan a multipage comic strip	B1 Visual communication
 interpret client requirements for pre-production of the state of the s	tion based on a	 interpret client requirements for a multipage comic strip 	 B2 2D digital vector graphic tools and techniques
 specific brief identify timescales for production based on the second secon	targat audianca	• understand target audience requirements for multipage comic strips	
and end user requirements	larget addience	 construct an original script and storyline 	Learning aim C: Create digital graphics for media products
 how to conduct and analyse research 		construct a storyboard	C1 Planning 2D digital graphics
 the importance of identifying the target aud 	ience	identify assets needed to create a multipage comic strip	C2 Producing 2D digital graphics
 Ine importance of identifying the target addience legislation regarding any assets to be sourced 		identify the resources needed to create a multipage comic strip	
 how legislation applies to creative media pro 			UNIT 12: WEBSITE PRODUCTION
Learning Outcome 3: Be able to produce pre-product		Learning Outcome 3: Be able to produce a multipage comic strip	Learning aim A: Understand the codes and conventions of
analyse a script	<u></u>	• source and store assets to be used in a multipage comic strip • lay	website production
 the properties and limitations of file formats 	for still images	out panels	A1 Audience and purpose
 the properties and limitations of file formats 	-	insert assets into panels	 A2 Common components of a web page
moving images		establish focal points in panels	A3 Accessibility features
 suitable naming conventions 		integrate a script into a visual storyline	
 identify appropriate file formats 		• save a multipage comic strip in formats and properties appropriate	Learning aim B: Prepare materials for website production
Learning Outcome 4: Be able to review pre-production	on documents	to the software being used	B1 Sourcing assets
 review a pre-production document 		• export multipage comic strips in a file format appropriate to client	B2 Selecting assets
 identify areas for improvement in a pre-procession 	duction document	requirements	B3 Preparing assets for inclusion in a website
		Learning Outcome A. Be able to review a multinege coministrin	
R082: Creating digital graphics		 Learning Outcome 4: Be able to review a multipage comic strip review a multipage comic strip against a specific brief 	Learning aim C: Produce a website for a specific purpose and
Learning Outcome 1: Understand the purpose and pr	operties of digital	 identify areas for improvement and further development of a 	audience
graphics		multipage comic strip	 C1 Structure and organisation File management
 why and how digital graphics are used 			C2 Creating a page layout
types of digital file formate graphics		R091: Designing a game concept	C4 Navigation
 file formats graphics the properties of digital graphics and their set 	uitabilitu far usa in	Learning Outcome 1: Understand digital game types and platforms	
 the properties of digital graphics and their su creating images. 	uitability for use in	the evolution of digital game platforms from generations 1 to 8	
 how different purposes and audiences influe 	ance the design	• the evolution of the characteristics of a range of digital games •	
and layout of digital graphics	the the design	game objectives of a range of digital games	
Learning Outcome 2: Be able to plan the creation of a	a digital graphic	digital game genres	
 interpret client requirements for a digital grade 			
specific brief		Learning Outcome 2: Be able to plan a digital game concept	
 understand target audience requirements 		interpret client/focus group requirements for digital game concepts	
• produce a visualisation diagram for a digital	graphic	understand target audience requirements	
 identify the assets needed to create a digital 	graphic	• generate a range of original ideas for a new game in line with client	
 identify the resources needed to create a dig 	gital graphic	requirements, including key game play outlines	
Learning Outcome 3: Be able to create a digital graph	<u>iic</u>		
 source and create assets for use in a digital g 	graphic.	Learning Outcome 3: Be able to design a digital game proposal •	
ensure the technical compatibility of assets		identify design constraints and opportunities	
create a digital graphic using a range of tools		 produce a range of visualisations for a game proposal 	
 save a digital graphic in a format appropriate 	e to the software	create a game proposal	
being used	• ·		
 export the digital graphic using appropriate 	tormats and	Learning Outcome 4: Be able to review a digital game proposal	
properties for	hia	 review a game proposal for a client or focus group 	
Learning Outcome 4: Be able to review a digital graph		• identify areas for improvement and further development of a game	
 review a digital graphic against a specific brid identify areas in a digital graphic for improve 		design concept.	
 identify areas in a digital graphic for improve development 	ement and further		
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	YEAR 13			
stics of	UNIT 14: DIGITAL MAGAZINE PRODUCTION Learning aim A: Understand the considerations, codes and conventions of a specific genre of magazine for print and digital platforms			
and	 A1 Magazine genres A2 Codes and conventions A3 Platform considerations 			
es	Learning aim B: Develop materials for magazine production			
<u>cts</u>	B1 Source, log and generate appropriate content			
	B2 Preparing content in appropriate formats			
	Learning aim C: Produce magazine layouts in the codes and conventions of a genre			
<u>of</u>	C1 Magazine production stagesC2 Creating magazine layouts			
	UNIT 28: IMAGE MANIPULATION TECHNIQUES			
<u>on</u>	Learning aim A: Examine approaches to image manipulation A1 Approaches to image manipulation Learning aim B: Explore the use of digital manipulation for a specific media product			
	B1 Digital image manipulation techniques			
e and	Learning aim C: Create a digitally manipulated image for a specific purpose			
:	C1 Generating and selecting ideas			
	 C2 Producing a digitally manipulated image C3 Evaluating a digitally manipulated image 			
	Unit 3: Digital media skills A: Source and create assets			
	 A1 Understanding the brief A2 Identifying assets and required material 			
	 A3 Creating assets and materials 			
	A4 Index of sources			
	A5 Storing assets			
	 B: Preparing editing and/or manipulating assets B1 E-portfolio 			
	B2 Editing material/assets			
	B3 Manipulations and modifications			
	 B4 E-portfolio of preparation, editing and/or manipulation process 			
	<u>C Create/build a media product</u>			
	C1 Meeting the briefC2 Digital skills			
	C3 Saving final media product			